



CONTINENTAL RETAIL DEVELOPMENT

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION

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**CONTINENTAL RETAIL DEVELOPMENT'S
STREETS OF CHESTER OPENS IN NEW JERSEY**

Exceeds Sales Projections

COLUMBUS, OH – October 4, 2006... Columbus, Ohio-based Continental Retail Development's newest lifestyle center, the Streets of Chester, has opened 100% leased. Continental Retail Development president David Kass made the announcement.

Located in Chester, New Jersey the 105,000 square foot upscale project continues to exceed sales projections and traffic counts. The center is situated on a nine-acre site in one of the wealthiest areas in the state of New Jersey.

"Everything about this project fits," says Kass. "Our tenants successes are a reflection of the right project, the right location and the right mix."

An array of the tenants at The Streets of Chester's include J. Crew, Ann Taylor, Limited Too, Banana Republic, Chicco's, Coldwater Creek, Gap, J. Jill, Limited Too, Talbots, White House/Black Market.

The project opened in September, 2006.

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Continental Real Estate Companies (www.continental-realestate.com) is a fully integrated development company based in Columbus, Ohio. Continental has developed more than two billion dollars of mixed-use retail, multi-family housing units and multi-use office space throughout the United States. Continental is currently developing retail projects in Columbus, OH, Cincinnati, OH, Nashville, TN, Charlottesville, VA, Pittsburgh, PA, Brentwood, CA, Charlotte, NC and Houston, TX and New Milford, CT..