



CONTINENTAL RETAIL DEVELOPMENT

FOR IMMEDIATE RELEASE

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MCFADDEN'S SALOON TO OPEN IN PITTSBURGH'S NORTH SHORE.
Legendary Sports Bar / Club / Lounge / Grille

Pittsburgh, PA – March 28, 2007... McFadden's Restaurant and Saloon will officially open its doors in Pittsburgh's North Shore on Thursday, March 29th.

A sprawling modern Irish pub, complete with a full service dining room, 100 foot mahogany island bar, dance floor and outdoor waterfront patio, McFadden's is the largest bar ever to hit Pittsburgh. Already a staple in the bar scenes in New York, Boston, DC, Philadelphia, Chicago, and Columbus, McFadden's is bigger and better in its 9th location next to PNC Park in the heart of the North Shore.

The main floor of the bar is designed to represent turn of the century 'Olde New York' tavern ambiance boasting mahogany wood work, modern chrome fixtures, and banquet seating. Integrated into this warm saloon decor are 30 high definition plasma screen televisions featuring East and West Coast (college and professional) sports and events.

McFadden's Saloon will be open daily from 11am serving lunch, brunch, dinner and a late night dining menu. The convivial early evening hours of McFadden's legendary happy hours will give way to a robust and bustling nightlife, with live DJ's every Wednesday through Saturday.

For more information call 412.322.3470 or visit www.mcfaddenssaloon.com.